



TREES FOR TRACKS
Jacksonville, FL

Klutho Park
Jacksonville, FL
June 3, 2010

CSX and Greenscape send 150 volunteers to Jacksonville to plant 100 trees in park



On Thursday, June 3rd, CSX Corporation rallied over 150 employees to participate in a special Trees for Tracks planting event in the company's hometown of Jacksonville. The event was part of a week-long conference of CSX Inclusion Councils, bringing together representatives from all across their territory. In partnership with the Alliance for Community Trees, City Year and Greenscape of Jacksonville the volunteers planted 100 large trees in the city's Klutho Park in just under two hours! In addition to being close to CSX headquarters, the park was chosen as a site in need of trees to replace those reaching the end of their natural life span. These so-called "Liberty Trees" were given away free to residents in celebration of the end of World War II. Unfortunately, while they currently provide shade, habitat and canopy to the area, they will not be able to sustain much longer. The trees selected to replace the Liberty Trees include Live Oak, Holly, Cypress, Little Gem Magnolia and Crepe Myrtle which are all native and well adapted to the climate and soil conditions of Northeastern Florida.

CSX "Trees for Tracks" is the company's pledge to plant 21,000 trees, one for every mile of track in the CSX system. Working with its community partners, the effort targets areas most in need of trees. Greenscape of Jacksonville has contributed to the planting of 250,000 in Jacksonville. Mayor John Peyton was on-hand to kick off the event and thanked CSX for its ongoing commitment to improving the environment.

Trees clean the air, protect our waterways and improve the quality of life. Native, well-adapted species like the ones planted at this event generally require less maintenance and are more likely to contribute to the long-term well being of the ecosystem.

The Florida Times-Union covered the event.

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CSX Corporation, based in Jacksonville, Fla., is one of the nation's leading transportation companies, connecting customers to ports, distribution centers and markets across the eastern United States. Through grass-roots volunteerism and focused corporate giving, CSX is committed to supporting the communities where it operates.

City Year is a national youth service organization based in Boston, Mass. The organization unites young people of all backgrounds for a year of full-time service in schools and neighborhoods across the country, where they foster citizenship, mentor children and build up communities. For more information, visit www.cityyear.org.

Alliance for Community Trees (ACT) is dedicated to improving the health and livability of cities by planting and caring for trees. With 160 grassroots affiliates in 41 states and Canada, ACT engages volunteers to take action to improve the environment where 80% of people live – in urban areas. ACT member organizations have planted and cared for 14.9 million trees in cities with help from 4.3 million volunteers. For more information, visit www.actrees.org.

Greenscape of Jacksonville, founded in 1975, is a non-profit organization dedicated to the planting, protection and promotion of trees and shrubs throughout the Jacksonville area.